



Full Circle

# Sponsorship Prospectus

2022



**GET INVOLVED**

# Become a Sponsor

Here's everything you need to know about partnering with NCHS, our history, values, community, and the packages.



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Full Circle



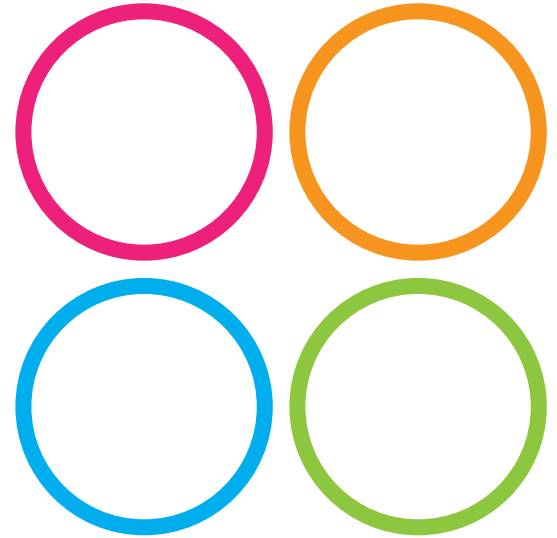
# Conference Overview

# Conference Overview

**Full Circle is a new conference presented by the Families Forever program of NCHS.**

**Families Forever helps families formed through adoption or guardianship gain access to the resources and support they need to build deeper, more meaningful relationships.**

Full Circle is designed to bring families and the professionals that support them together to celebrate, support, learn, and encourage each other as they face the challenges life brings.



# Full Circle will be

## A Hybrid Event

The in-person conference will be at the Thompson Alumni Center at UNO: 6705 Dodge St, Omaha, NE 68182.

**Participants also have the opportunity to join us virtually.**



Full Circle

# Attendees Will Include

Participants from  
the Families  
Forever Program  
*(attendance is free!)*

Families formed  
through adoption  
or guardianship  
*(attendance is free!)*

Professionals that  
support these  
families *(ranging  
from welfare,  
privately held  
support services,  
and non-profit  
organizations)*

Other Professionals  
specializing in  
supporting families  
post-adoption

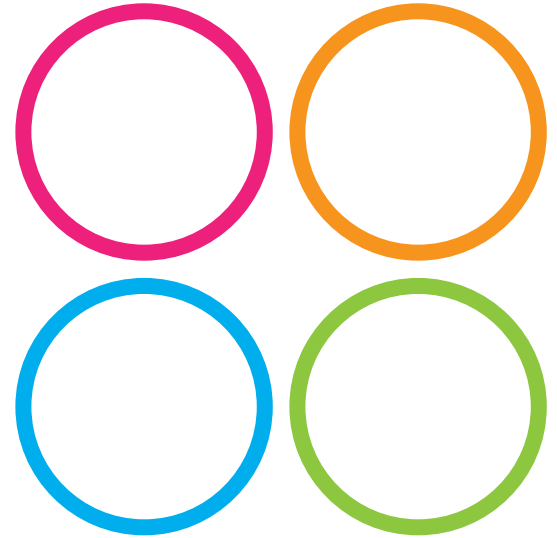


**Why Sponsor Full Circle?**



# Why Sponsor Full Circle?

Our goal is to connect families and professionals to encourage learning and growth for all, as they support each other and find new ways to deepen the connections in their lives.



# Why Sponsor Full Circle?

**For nearly 130 years, NCHS's principle belief has stayed the same — every child deserves access to a bright future and loving home.** We remain committed to providing support for families, children, kinship caregivers, adoptive families and more, with access to community resources, support groups, and ongoing educational opportunities.

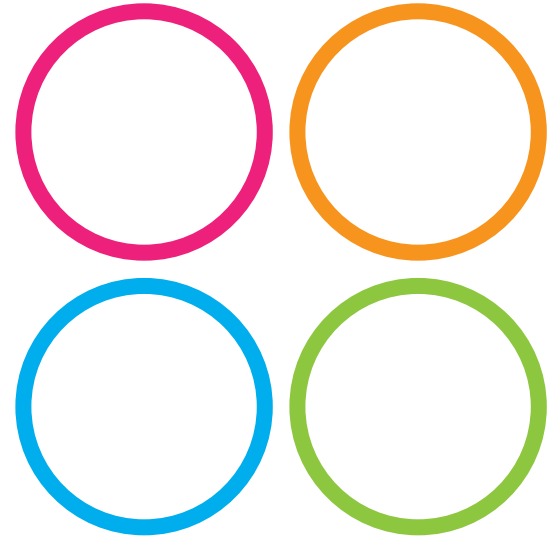
By sponsoring Full Circle, you enable us to reach families formed through adoption and connect them to the support of their peers and professionals that can help them with life's struggles in a significant and unique way.



# Why Sponsor Full Circle?

## Sponsoring this event will allow you to:

- Showcase your brand
- Access families formed through adoption or guardianship
- Access the professionals that support families formed through adoption or guardianship
- Take advantage of creative marketing opportunities for virtual and in-person visibility
- Have a positive impact on the community





# Sponsor Opportunities

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## Diamond

*(Combined In-Person & Virtual)*

- Table at the event to distribute information about your service or company
- Materials shared on virtual conference platform
- Two in-person event tickets (lunch included)
- Logo in event print materials
- Acknowledgement on NCHS social media

**\$500**

## Gold

- Printed materials in all conference packets for in-person attendees
- Materials shared on virtual conference platform
- Two virtual event tickets
- Logo in event print materials
- Acknowledgement on NCHS social media

**\$250**

## Silver

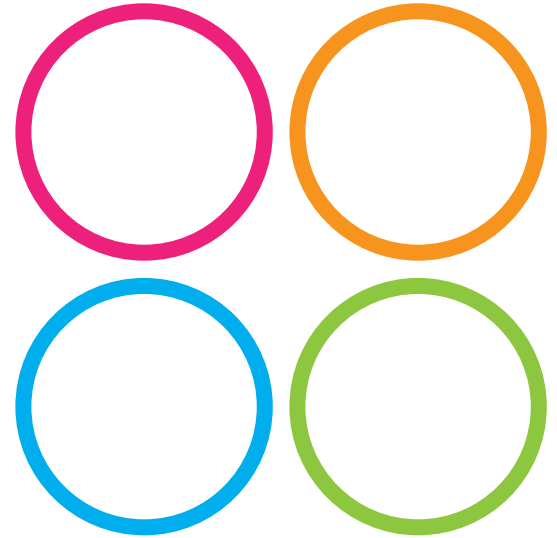
- Materials shared on virtual conference platform
- One virtual event ticket
- Logo in event print materials
- Acknowledgement on NCHS social media

**\$125**

# Sponsor Opportunities

## A La Carte Opportunities

- Lunch Underwriting (*In-Person*)
- Virtual - Sponsor DJ to play over Lunch Hour - Underwriting
- Keynote/Speaker Sponsorship or Underwriting
- Attendee List (*Gold & Silver Levels Only*)
- Other underwriting opportunities as agreed upon.



# Sponsor Opportunities

## Sponsorship vs. Underwriting

**A sponsorship** is a payment made to a tax-exempt organization where there is no arrangement or expectation that the donor will receive any “substantial return benefit” other than an acknowledgment of the name or logo of their trade or business in connection with the exempt organization’s activities. The payment is tax deductible.

*Example: You make a check payable to Nebraska Children’s Home Society and receive event acknowledgments.*

**Underwriting** is when a donor pays for either all or a portion of the expenses directly; the funds are NOT given to NCHS to pay the expense. You STILL receive the same event acknowledgments. The underwritten item(s) is tax deductible. To be eligible for a tax donation, an underwriter needs: (1) an in-kind letter of thanks from NCHS for that specific service or item, (2) an invoice from that vendor they are paying DIRECTLY, (3) proof of payment to the vendor.

***Please consult your tax advisor for details.***





# Sponsor Full Circle

Help families formed through adoption or guardianship connect with the professionals that can support them most through life's challenges.

**Become a Sponsor Today!**







# Next Steps

# Next Steps

## Become a Full Circle Conference Sponsor Today!

To become a Full Circle Conference Sponsor contact the Full Circle Conference Team Today!

Phone: 844.463.0009

Email: [familiesforever@nchs.org](mailto:familiesforever@nchs.org)

Or Instead of Sponsorship Donate to Support Nebraska Families at:

<https://nchs.org/donate/>

